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Innovation and Strategy of a Company.
From Physical Review to the Market



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- > **ETHZ: Solid State Physics** (1958 – 1967)
 - > **Bell Lab Experiences:** as a witness (MTS) (1967 – 1971)
LED, Bubble Domains, CCD, Optical Fiber, Business Information Systems etc
 - > **BBC Research Centre:** Setting up a group “Materials Technology“: (1971 - 1979)
Recoma magnets
Zinkoxyd high-voltage deflector
Hydrogen-Production: Solid Polymer Membranes
Circuit Breaker: Pos. Temp. Coefficient Resistors
Electrolytic Water Purification: Solid Polymer Membranes

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- > **BBC New Business Activities (1980 – 1984)**
LCD
 - > **Environment Protection and Waste Management:**
Ozon (Abt: XW), UV: Ekofisk
 - > **BBC Director Business Area Industrial Plants (1984 – 1988)**
 - > **Oerlikon Bührle: (1989, 1991 – 1995)**
Sky Guard, 35mm Flab, Adats (Stinger), Missile Covering



> **ETHZ Prof. Physics, Director P S I (1990 – 1991)**
Light source, Proton exposure, Sin-Q,....., Finances

> **Tornos: (1995-2002)**
“Drehautomaten”: Langdreher, Ein-/Mehrspindler
Deco-Technology
Financial restructuring and change of possession:
Tender Competition

Swiss Post: VRP (2002 – 200..): Rema,

VR Private Bank (1999 – 20..)

VR 4M: CD- and DVD-Technology



VR Myonic: Precision Engineering, Clocks, Medicine, Ball Bearing..

Expo 2002: Project Manager Espace “Mittelland” (Canton project in Murten, Switzerland)

SNF: National Research Programme Energy (4 and 44)
(1976- 1982)

Research Policy “Early detection” (1982)
(Swiss Science Council)